



FACT SHEET Indiefilmz.com is a groundbreaking new concept and showplace for serious producers and fans of Independent film, video and digital motion pictures. We serve the artist by providing a single place to instantly store, market and sell your work to the public. We serve the fan by bringing you the best in independent cinema and allowing you to support and buy directly from the artists you love. Indiefilmz.com is the member-driven new home for independent film.

PRESENTING A NEW REVENUE MODEL FOR ARTISTS

The Web and Mobile have created an explosion of new opportunities for independent artists, yet finding a way to finance a passionate career has remained illusive. The Indiefilmz.com solution is to provide a bold new revenue model for artist using smart



programming to generate instant revenue the moment a fan makes a purchase of your work. For every \$1.49 transaction on

Indiefilmz.com, \$1.00 goes instantly into the account of the filmmaker who owns the work. It's a quick way to build revenue that's simple and fast.

What We Offer

- **Focus on short film** (up to 10 min. total run time)
- **Search 17 Channels** by genre and popularity
- Interactive social networking, blogging, ratings and feedback
- **Direct revenue** for filmmakers

Profits Today

Setting up a filmmaker account with Indiefilmz.com is simple and affordable. It costs as little as \$10 for 12 months. Membership as a filmmaker also gives you access to Indiefilmz.com artist-driven profit sharing program.

Rights & Resources

With Indiefilmz.com you always retain your rights and ownership as a filmmaker, while gaining access to loads of storage space, dynamic tools for

marketing and a growing audience of active film lovers.

Audience Participation

For audiences passionate about independent film, Indiefilmz.com provides a smooth way to purchase and organize your own collection of independent films while supporting the careers of the directors and artists you love in a direct, highly interactive environment.

FOCUSING ON SHORTS AND SERIES

We believe that to film, the tight story-telling in shorts is what espresso is to coffee.

Our goal is to bring you the widest variety and the deepest dive into the world of independents. And in our

opinion, it's within the short format that you'll see an emerging or an established filmmaker really work through new ideas and take the greatest risks. The reward for us is that by creating a viable and profitable market for this work, fans like us get to see some of today's brightest talents at a critical stage in their careers and the creative process. Join Indiefilmz.com and you might catch a surprising look at an artist you already know or discover someone new before they go viral or burst onto the international scene.

We offer other options as well. Serialized work and webisodes allow artists and audiences to delve into longer storylines and more complicated plot structures. Our DIY venue provides for a

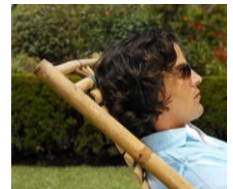
whole universe of opportunity to learn a new skill, hobby or expertise.

BUILDING A COMMUNITY OF TRUE BELIEVERS

Social networking and blogging round out the Indiefilmz.com experience for filmmakers and film lovers alike. What's up with watching a film if you can't talk about it? In addition to getting instant feedback and ratings from members of the community, filmmakers can promote and talk about their work through the tools and profile features we provide to help them build presence and recognition.

LIVING IN THE REEL WORLD

Festivals and special events have become the mainstream way new directors and artists are discovered by the major studios and traditional distributors. Indiefilmz.com participates in these events to help spotlight artists emerging on the web and to help educate producers and directors about the opportunity to develop their creativity and their business platform through services like Indiefilmz.com.



Plus, we like to meet our fans and artists face-to-face, and you know, say good morning to the sun every once in a while.

VISIT US NOW
www.indiefilmz.com