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CHICAGO, ILLINOIS
www.indiefilmz.com
Christine@indiefilmz.com

Indiefilmz.com Launches Website with Free Storage Space for Independent Filmmakers

CHICAGO (August 12, 2010) -- Indiefilmz.com, a groundbreaking new concept and showplace for serious producers and fans of Independent film, video and digital motion pictures, launched today by announcing a game-changing offer to independent filmmakers.

A member-driven community, Indiefilmz.com serves artists by providing a single place to instantly store, market and sell short films and series to the public. The new site serves film lovers by bringing together 17 channels of the best in independent cinema, while encouraging fans to support the independent movement by buying directly from the artists they enjoy.

The creators today announced the site will launch today by offering the first 150 filmmakers that join the opportunity to upload up to 13, short films (up to 10 minutes each total run time) for one year to start marketing their work.

"We are all about showing love and support to the independent filmmaker," said founder, Christine Boulware. "Providing free storage is a way to demonstrate that we are serious about our commitment to the artist and this new, tangible, way to support their careers and creativity. We are aggressively looking to recruit talented short filmmakers to our new website."

A NEW REVENUE MODEL FOR ARTISTS

Despite the explosion of opportunities on the Web and via Mobile for independent artists, financing a passionate career has remained illusive. The Indiefilmz.com solution is to provide a bold new revenue model for artist using smart programming to generate instant revenue the moment a fan makes a purchase of a selected work. For every \$1.49 transaction on Indiefilmz.com, \$1.00 goes instantly into the account of the owning filmmaker. It's a quick way to build revenue that's simple and fast.

Setting up a filmmaker account with Indiefilmz.com is simple and affordable. It costs as little as \$10 for 12 months. Membership as a filmmaker also opens access to Indiefilmz.com artist-driven profit sharing program. With Indiefilmz.com you always retain your rights and ownership as a filmmaker, while gaining access to loads of storage space, dynamic tools for marketing and a growing audience of active film lovers.

FOCUS ON SHORTS AND SERIES

"We believe that to film, the tight story-telling in shorts is what espresso is to coffee," Boulware said. "It's our opinion, it's within the short format that you'll artists really working through their new ideas and taking the greatest risks. The reward for us is that by creating a viable and profitable market for this work, fans like us get to see some of today's brightest talents at a critical stage in their careers and the creative process."

"We don't believe filmmakers should have to wait to win, short film contests, juried competitions and film festival awards before they can start funding their own dreams and film projects," Boulware added.

SOCIAL NETWORKING, BLOGGING AND EVENTS

In addition to getting instant feedback and ratings from members of the community, filmmakers can promote and talk about their work through the tools and profile features we provide to help them build presence and recognition. Festivals and special events have become the mainstream way new directors and artists are discovered by the major studios and traditional distributors. Indiefilmz.com participates in these events to help spotlight artists emerging on the web and to help educate producers and directors about the opportunity to develop their creativity and their business skills through new media services and technology.

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